

ORDER



KSNV

Orders

Order / Rev: 105689
 Alt Order #:
 Product Desc: State Senate - Jeopardy
 Estimate:
 Flight Dates: 09/18/12 - 10/25/12
 Original Date / Rev: 08/20/12 / 10/02/12
 Order Type: GENERAL

Primary AE: Kevin Goodell
 Sales Office: VEGS
 Sales Region: Local

Agency

Name: Benny for Nevada
 Buying Contact:
 Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Benny for Nevada *Revised*
 Demographic: A25-54
 Product Codes: PLC09
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	6	\$2,725.00	\$2,316.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	1	\$725.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-TW----		2		\$375.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm		--W-----	:30	\$725.00		0.00	NM		
		Ⓜ MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2		\$375.00		0.00					

Totals	6	\$2,725.00
--------	---	------------